

GOVERNMENT OF WEST BENGAL
DEPARTMENT OF HEALTH & FAMILY WELFARE
State Blood Transfusion Council, West Bengal
Swasthya Bhawan, 1st Floor, Wing-B, GN-29, Sector-V, Salt Lake, Kolkata-700 091

Memo No. HFW-28013/1/2020-BS SEC-Dept. of H&FW / 46

Date: 02.05.2024

CIRCULAR

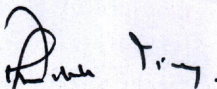
It has been observed that there has always been a disparity between availability & requirement of blood and components during the summer season. Thus every year special drive is being undertaken to organize special VBD Camps by the blood centres with the help of other stakeholders like different Govt. Departments and community based organizations.

Hence there is need to increase the number of VBD camps in order to enhance the collection of blood during the period from April 2024 to July 2024 so that sufficient supply of blood and its components can be ensured across the State. Emphasis should be given by the existing 40 functional BCSUs in the State to increase component separation, to meet the demand.

All concerned are hereby directed to follow the following guidelines strictly for smooth running of Blood Transfusion Services (BTS).

MOICs of all Blood Centres, Superintendents of concerned Hospitals, Dy CMOH-IV of the Districts in collaboration with all district authorities should make an all out effort to increase collection of blood in their respective blood centre by adopting the following strategies:-

1. Make an appeal to all VBD organizers, clubs, and community-based organizations, social service groups/organizations, spiritual organizations and other stakeholders in your respective area for organizing camps.
2. Communicate with all NCC, NSS, Red-Ribbon clubs etc. and make them involve in voluntary donation.
3. Request letters for organizing at least one camp during this period from April to July are to be sent to Principals/Deans/Teacher-in-charges of universities, colleges, educational institutes.
4. Send out request letters to the police, Fire-brigade, BSF, CRPF and Army officers for organizing VBD camps.
5. Appeal to all Indian Red Cross Societies, Lions Clubs, and Rotary Clubs etc. to extend their cooperation and help in voluntary donation.
6. Make an appointment and talk with the authorities of all local factories, firms, business enterprises etc.
7. Request all local Hospitals, Nursing Homes and other health organizations to arrange /organize at least one camp during this period.
8. All local and District govt. offices of the area are to be requested for arranging camps.
9. Dy. CMOHs-IV of the Districts in collaboration with CMOH and other Dist. Authorities should convene Organizers meeting, donors' sensitization and motivational programmes, seminars, symposiums, rallies, audio-visual programmes and observe World Blood Donor Day, felicitate special donor etc. to augment voluntary donation.



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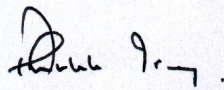
10. No pre-scheduled camps should be cancelled on the part of blood centre under any circumstances. If any blood centre fails to attend any scheduled camp due to any reasons, the MOIC of the said blood centre will make an alternative arrangement to conduct the camp involving other nearby blood centres or the blood centres tagged with it in case of BCSU.
11. **MOICs, RBTC Directors, Dy. CMOH-IV and CMOHs of the respective districts will convene Organizer meetings and facility level transfusion committee meetings at least once in a month and district level meetings at least once in a quarter** with the aim to increase camps and collection, to monitor rational use of blood and components and to prevent wastage of blood by adopting appropriate strategies at their own level.
12. **All requests from the organizers, clubs and other organizations for organizing VBD camps should be given due care and importance. If any VBD camp could not be confirmed by the blood centre owing to any circumstances, the reason of such rejection should immediately be communicated to the SBTC/Blood Safety Division, Swasthya Bhawan. As a general rule, no VBD camp shall be rejected or deferred by any State Govt. Blood Centre without prior information to SBTC/Blood Safety Division, Swasthya Bhawan.**
13. With the help of Voluntary Blood Donor Organizations special camps and Mega VBD camps may be conducted in the evening or in day time preferably in A/C hall during this period.
14. In view of the severe heat wave in most parts of the State, blood collecting teams will carry adequate quantity of ORS with them. They will also carry ice-packs for transportation of blood in cold chain from camp site to blood centre.
15. Measures have to be taken by the Blood Centres to organize small in-house voluntary camps in collaboration with the organizers. A vehicle may be arranged for transportation of the donor to and from the blood centre.
16. **In-house donation facility of all state govt. blood centres must be kept open daily for at least upto 8 PM or more if required.**
17. **Blood Centres in collaboration with the custodians of 10 AC Buses shall make maximum use of those vehicles to conduct VBD camps during this time.**
18. **If AC Bus is not available, any air-conditioned hall or seminar room of any institute (like those of District/Sub-Division/Block Administration/Zilla Parishad/Municipality/ Panchayat Samity etc.) may be utilized for blood donation camp. Blood Centres/Organizers may take help of the respective CMOH in making such halls available to them.**
19. If any blood centre is unable to issue or provide any blood unit on account of non-availability of a particular group or a rare group, the said blood centre shall take the responsibility to search for and ensure the supply of desired unit in its nearby facilities taking the help of RFID-based software before referring the patient to that facility.

Dr. J. M.

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20. Clinicians/Bed-In-charges (BIC) should use blood only if actually indicated keeping always in mind the potential adverse reactions of blood transfusion.
Most of the patients with chronic anemia may not require blood transfusion and may require treatment of underlying causes of anaemia and/or may be successfully treated with hematinics, nutritional supplements, erythropoietin etc.
21. In order to ensure uniform availability of blood and components across the State, inter-blood centre bulk-transfer of blood and components can be intensified to minimize the chance of replacement donation.
22. Apart from this, all blood centres will maintain a rare blood group donor data base/register, to be utilized in a manner that a particular blood unit can be made available whenever the need arises.
23. Dy. CMOHs – IV should constantly monitor the availability of Blood/Components.

The Circular is issued for the interest of Public Service for yearlong activities. Any non compliance at any level will be seriously dealt with.

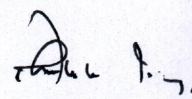

**Special Secretary to the Dept.
& Project Director, WBSAP&CS**

Memo No. HFW-28013/1/2020-BS SEC-Dept. of H&FW / 46 /1(16)

Date 02.05.2024

Copy forwarded for information & necessary action to :

1. Director of Health Services. Dept. of H&FW.
2. Director of Medical Education, Dept. of H&FW.
3. Principal/MSVPMCH (All)
4. Joint Director, Blood Safety, Dept. of H&FW.
5. Joint Director, NCD, Dept. of H&FW.
6. Director IBTM&IH, Kolkata
7. Director RBTC.....(All)
8. ADHS.....(Admin), Dept. of H&FW.
9. CMOH.....District (All)
10. Dy. CMOH –IV.....(All)
11. SPO. State Blood Cell (NHM)
12. AD (Medical), SBTC, WB.
13. AD (VBD), Dept. of H&FW.
14. Superintendent.....Hospital (All)
15. MOIC.....(Blood Centre (All)).
16. Office Copy.


**Special Secretary to the Dept.
& Project Director, WBSAP&CS**